

<p>Outings Reduced— Thirty-five styles Light and Dark and Solid colors in regular 10c Outings on big special tables, for the Clearance Sale, per yard .....7½¢</p>	<p>Mens Heavy Gray Ribbed Coat Sweaters, the regular \$1.00 and \$1.25 grades, in the Clearance Sale marked choice for only, per garment .....88¢</p>	<p>Boys Suits Very Cheap One lot Boys Cassimere Suits, sizes 6 to 9, up to \$2.50 values; Sale Price each .....\$1.45</p>	<p>One Lot Childrens \$1.00, Gingham and Galatea School Dresses, sizes 6 to 14; Clearance Sale Special .....63¢</p>
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**Perkins Bros**  
**COMPANY.**  
DURANT, OKLAHOMA

Gains in Winter Merchandise! Thousands and Thousands of Dollars  
Our Great Sales Tables and Bargain Counters in This

# January Clearing Sale

**Sale Opens**  
**Saturday, Jan.**  
**8th**

Inventory has revealed  
Amounts of this great store  
for the next few days in  
this manner—

This big Sale will be no exception—Thousands  
yards of winter piece goods, thousands of  
Ready-to-Wear Garments for Misses and Wo-  
men—Mens and Boys Clothing, Overcoats,  
Underwear and Hats, stack after stack of  
Mens and Childrens Underwear—hundreds  
pairs of Special Shoe Bargains—all these  
and others in all departments will be  
marked with **CLEARANCE SALE PRICE**  
**TICKETS**

Quickly Move This Stock

**Perkins Bros**  
**COMPANY**  
OKLAHOMA

## Section of Extraordinary Garment

Because of the fact that instead of a few Coats,  
stores at reduced prices, we have hun-  
dreds of the opportunity of choosing from a stock  
had to show you at this season of the  
and December Special Purchases are in-  
prices. Not a single garment reserved

**OUTINGS REDUCED—**  
Creme, Poplin and Mix-  
ed fashions, perfect  
g, regular \$5.95  
Regular \$3.95 and  
.....\$3.35  
.....\$6.35  
and Silk Skirts, ex-  
every one of them,  
for the January  
.....\$6.35



Our Finest Beller Custom Tailored Suits—in  
the Great Clearance Sale at the prices of ordi-  
nary suits.  
Beller Suits that formerly sold for \$49.50, in  
this Clearance Sale they are only .....\$23.75  
Beller Suits formerly priced at \$39.50, hand-  
some models of mannish Cheviot, in the Big  
Sale at only .....\$19.75

**BEAUTIFUL DRESSES**  
**NOW \$11.85—**  
Lively selling will follow this announcement of  
fine Evening and Party Dresses being on sale  
at such reductions. A beautiful variety of ex-  
treme shades in the popular materials that sold  
as high as \$27.50 offered in this great Clearing  
event for only .....\$11.85

**WOMENS STREET AND AFTERNOON DRESSES**  
**ES—Marked down.** Values up to and including  
our \$29.50 range of Dresses, choice full color-  
ings, all styles of Silks and many beautiful com-  
binations take your choice of a great variety  
in the great Clearance Sale for only .....\$13.75

**REGULAR \$14.85 DRESSES at \$7.95—**Our  
showing of Silk and Combination Dresses at  
this price is the peer of all others. Beautiful  
Crepe de Chine, Taffetas, Charmeuse, and Wool  
and Silks combined in the favorite fall shades.  
Most of these dresses were bought under price  
and then marked \$14.85. They were splendid  
values then—they are sensational bargains now  
in this Great January Sale marked choice .....\$7.95

**\$3.50 to \$4.95 SKIRTS for \$1.65—**Serges, Pop-  
lins and fancy Worsteds, in odds and ends, also  
some Silk and Wool Combinations, all sizes in  
the lot. Clearance Sale Price only .....\$1.65

### The Values Offered Our Customers in Ready-to-Wear Are Even

GREATER than the scale of reductions might indicate—because the majority of the Garments now on Sale  
were bought during one of our buyer's special market trips—were bought under regular market values—and  
were therefore marked to retail at a lower price than such quantities of goods should bring in the regular way.  
All earlier season purchases were marked down to correspond when the later purchases came in—so all again  
are still further reduced.  
We say to you now—Take advantage of the opportunity which is yours, almost, you might say, at the begin-  
ning of winter  
**THE SALE WITHOUT AN EQUAL. OUR JANUARY CLEARANCE SALE.**

### Downward Go the Prices on Children's Coats

Better and bigger values in Childrens Coats than ever before because the assortments are larger and the orig-  
inal prices were lower than the coats the same quality were ever marked.  
Entire Stock of Childrens Coats divided into THREE big lots for the January Clearance Sale.  
Former prices on these nobby Coats for the little Miss were \$2.45 to \$9.85.  
Lot 1, Sizes 2 to 6 and 8 to 14, in Black Pony, Plain Cloth Coats and Fancy Mixtures, choice of this lot no  
.....\$1.98  
Lot 2, Nobby Fancy Coatings in all sizes, Black Ocean Wave Caraculs and plain colors in Reversible materials,  
choice of this big line now .....\$2.98  
Lot 3, Up to \$9.85 Fancy Coats, made of rich Novelty Coatings, Velours, and Corduroys, all sizes from 6 to 14,  
choice of this line for the January Sale, only .....\$4.88

### Women's and Misses' Trimmed Hats at Clearance Prices

One lot Ladies' Trimmed Hats, small, large, or med-  
ium shapes, regular prices \$3.95, \$4.95 and \$5.95,  
marked for quick selling, choice .....95¢  
One lot Trimmed Hats, values up to \$3.50, in a vari-  
ety of shapes and trimmings, Clearance Sale Price now  
only .....48¢  
One lot Childrens and Misses' Hats and Tams, values  
in the lot up to \$1.00, January Sale price .....25¢  
48¢ Waists—

Up to 98¢ and \$1.45 values in White Lingerie Waists,  
assorted styles and all sizes, Clearance Sale Special,  
choice for .....48¢

**Silk Waists, \$1.68—**  
One big table showing of Fancy Taffeta and Crepe  
de Chine Waists, regular values up to \$2.95, Clear-  
ance Sale price each .....\$1.8

**Silk Waists, \$1.98—**  
Plain white and flesh colors in Crepe Waists, Crepe de  
Chine with Plaid Trimmings and street shades of fine  
Taffetas, values up to \$3.35, Clearance Sale Price now  
only .....\$1.98

**Fine Corsets at 98¢—**  
A clean-up of discontinued models, small lots and  
Corsets that have been soiled in window displays,  
values up to \$1.50 and \$3.50, choice for January Sale  
only .....98¢

**Childrens School Dresses 63¢—**  
Our best \$1.00 style in Gingham Suitings, sizes 6 to  
14, choice in the Big Sale, each .....63¢  
Childrens Gingham and Percal Dresses, sizes 5 to 12,  
regular 65¢ and 75¢ values, choice in this Big Sale  
at only .....44¢

Three dozen \$1.50 and \$2.00 Gingham, Percal and  
Galatea Dresses, all sizes, Clearance Sale price 95¢

**DRESSES WORTH \$9.85 and \$12.50 for \$6.45—**A  
splendid showing of plain and Fancy Silk Dresses, also  
Silk and Serge Combinations, unsurpassed values at  
the regular price, splendid assortment of sizes and  
colors, January Clearance Sale only .....\$6.45

**SENSATIONAL SUIT VALUES at \$8.85—**A goodly  
assortment of Models, Sizes and Colors, made in the  
mid-season styles from Serges, Mixtures, Poplins and  
Gaberdines. These Suits were marked in the regular  
way at \$13.75 to \$16.85. Plenty of fur-trimmed Suits  
in this line. As long as the lot lasts the January  
Clearance Sale price will be .....\$8.85

**BUY SILK and SERGE DRESSES at \$4.75—**Just the  
identical styles for which you were asked \$7.50 and  
\$8.85 for earlier in the season, and they were good  
values at that. But now the price-cutting Knife has  
landed on even these low priced Dresses, and they  
are marked choice .....\$4.85

**\$9.85 IS THE PRICE NOW ON \$19.50 SUITS—**When  
we advertise a Sale we mean that we have CUT THE  
PRICES. This price-cutting applies very forcibly to  
these handsome \$17.50 and \$19.50 SUITS, for they  
are slashed to about HALF-PRICE.

We cannot attempt a description of this big line, but  
you will find all colors, all sizes, and a big selection  
of styles.

All our \$17.50 and \$19.50 SUITS marked for Jan-  
uary Clearance Sale, choice .....\$9.85

### Boy's Knee Pants 49c

At this low price we offer five dozen good quality  
Cassimere Pants, full lined, from our regular 75¢ lot,  
choice during the Big Sale .....49¢

**Boys \$1.25 to \$1.55 Pants, 95¢—**  
Good Heavy Cassimeres, well made in all sizes and  
colors, extra special for the Big Sale at .....95¢

**Mens Pants at \$1.44—**  
Regular \$2.00 values in novelty patterns, of good  
grade Cassimeres, well made, Efull cut, Clearance  
Sale price, pair .....\$1.44

**Mens Pants at \$1.95—**  
One big special lot of up to \$3.50 Cassimere Pants,  
full run of sizes in the line, but very few pair of a  
kind, splendid \$3.50 values, choice during the Big  
Clearance Sale .....\$1.95

**Mens Pants at 98¢—**  
Choice of five dozen pair heavy Cassimere Pants, well  
worth \$1.50 to \$1.65 regularly, assorted patterns and  
colors, choice in the January Sale at .....98¢

**Mens and Boys Heavy Gray Coat Sweaters, Sale price**  
only .....45¢

**Mens Heavy Wool Coat Sweaters, values up to \$1.00**  
and \$1.25. Sale price each .....88¢

In this Big Sale you are offered Mens Stetson Hats  
in our best \$3.50 and \$4.00 quality, at only \$2.95  
**Mens Hats at \$1.95—**

One big table display Mens Novelty and staple Hats,  
in all colors and shapes, extra good values, choice of  
the lot in this Big Sale at only .....\$1.95

**Mens Hats at \$1.69—**  
Up to \$2.00 and \$2.50 values in Mens Novelty and  
staple shapes on big table, choice of line during this  
Big Sale .....\$1.69

**85¢ Overshirts—**  
Choice of our best line of splendid \$1.00 Overshirts,  
in all colors and sizes, Clearance Sale Price .....85¢

**COAT PRICES SLASHED BEYOND BELIEF—**Wo-  
mens Finest Mixture Coats, shown in the very nob-  
liest patterns of Fancy Coatings, big, loose, swager  
models, regular prices ranging at \$14.85 to \$24.75.  
Buy them in the Great Clearance Sale at a fraction  
of their regular worth, only .....\$9.85

**\$11.85 NOVELTY COATS \$6.75—**Choice of one lot of  
Twenty-five Fancy Coats, no two alike, Fur Trimmed,  
Velvet Trimmed, and Plush Trimmed, very new styles.  
Cats in this big line selling regularly for \$9.85 to  
\$11.85, offered in the January Sale at choice for  
only .....\$6.75

**LOOK UP THESE \$8.85 COATS for \$4.95—**One lot  
Womens and Misses sizes in Coats, made of the latest  
mixture materials, only received in the past two  
weeks, no two alike in in this lot of eighteen Coats,  
worth regularly up to \$7.50 and \$8.85. One of our  
most sensational Bargain Features, now marked for  
quick Clearance at only .....\$4.95

**SUITS NOW MARKED \$11.85—**Pick your choice of  
our big range of Split models that sold before Christ-  
mas at \$22.50 to \$24.50, at the remarkably low price  
of .....\$11.85

**THESE \$6.50 FANCY COATS now \$3.85—**One lot of  
Womens and Misses sizes in Novelty Coats, values up  
to \$5.00 and \$6.50, marked for January Clearance  
Sale, choice only .....\$3.85

**TRA HEAVY**  
Brown Mixed Blankets, full size, 70¢  
78, worth up to \$1.95, Clearance  
Sale Price, pair .....\$1.32

**MEN'S PANTS AT \$1.44—**  
Mens Heavy Cassimere Pants, well  
worth \$2.00, gray or tan colors, Big  
Clearance Sale Price .....\$1.44

**Mens Extra Heavy**  
Fleece Lined Shirts and Drawers,  
gray only, well made, full cut; Clear-  
ance Sale Price per garment 37½¢

**SWEATERS AT \$1.88—**  
One lot Ladies Gray, Red and Green  
all wool Sweaters, regular \$2.45 to  
\$2.95 grades; Clearance Sale Price,  
only .....\$1.88

**Childrens Coats**  
Sizes 8 to 14, worth regularly up to  
\$2.95, marked for this Big Sale, your  
choice for only .....\$1.98

**Don't Fail**  
To visit the Bargain Tables in the  
Shoe Department during the great  
January Sale.

**\$4.95 to \$6.45**  
Serge Dresses slaughtered during the  
Big Clearance Sale at choice for  
only .....\$3.95

**Good \$1.00**  
Grade full sized cotton filled Com-  
forts, light weight; Clearance Sale  
Special .....88¢

**GINGHAMS 5c—**  
One big counter of good quality Dark  
Fancy Gingham, worth 8 1-3c, Clear-  
ance Sale Price, yard .....5¢

**CORSETS 98¢—**  
Up to \$1.50 and \$3.50 Corsets, dis-  
continued models, Sale Price .....98¢

**FANCY COATS \$3.85—**  
Buy them now, Womens \$5.95 to  
\$6.50 Coats, Clearance Sale Special,  
only .....\$3.85

**CREPE KIMONAS—**  
Big lot of pretty new styles, values up  
to \$1.19 and \$1.25, January Clear-  
ance Sale brings them down to your  
choice for .....88¢

**HOUSE DRESSSES—**  
Made of good quality Gingham, as-  
sorted styles and all sizes, values at  
\$1.25, Clearance Sale Price .....88¢

**One Lot Womens**  
Percal House Dresses, three-quarter  
sleeves, fancy trimmed, well made,  
January Sale Special .....50¢

**COMFORT SPECIAL—**  
One lot of \$2.45 to \$3.00 Comforts,  
assorted Silks and Linings,  
some with wide solid borders, Clear-  
ance Sale Special .....\$1.95

**One lot Womens**  
and Misses all wool Sweaters, in  
Red, Gray, Navy and Green, \$2.25  
and \$2.50 values, Clearance Sale  
price .....\$1.63

<p><b>One Big Assortment</b> Womens and Misses Wool Sweaters, Green, Red, White and Gray, up to \$2.00 values, Clearance Sale Price, only .....\$1.49</p>	<p><b>Womens and Misses</b> White and Fancy Striped Flannellette Gowns, 75 and 85c grades, January Sale Price .....63¢</p>	<p><b>Mens Salmon</b> Color Australian Wool Underwear, our best \$1.00 grade, per garment in the Big January Sale .....69¢</p>	<p><b>25 Pieces 36 Inch</b> Gray Percal, neat figures and strip- ed patterns, regular 8¼c goods; the Clearance Sale price, per yard .. 5¢</p>	<p><b>Over 50 Pieces</b> Dark and Light Fancy Outings, regu- lar 6 1-4c to 7¼c quality, in the Big Clearance Sale, the yard .....5¢</p>
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